

## BOOMING BUSINESS: THE REALITY OF THE MARIJUANA INDUSTRY

**The Multicultural Cinema Club**  
**58 Queen Street South, Kitchener**  
**November 3, 2010**  
**7:00 P.M.**

**The Union** (Canada, 2005, 105 min)

Ever wonder what British Columbia's most profitable industries are? Logging? Fishing? Tourism? Ever think to include marijuana? If you haven't, think again. No longer a hobby for the stereotypical hippie culture of the '60's, BC's illegal marijuana trade industry has evolved into a seemingly unstoppable business giant, dubbed by those involved as 'The Union'. Commanding upwards of \$7 billion Canadian annually, The Union's roots stretch far and wide, directly and indirectly affecting all areas of our society. With 65% to 85% of all 'BC Bud' being exported to the United States it's clear that the BC marijuana trade has become an international issue with consequences that extend beyond our own borders. When record profits are to be made, who are the players, and when do their motives become questionable?

Follow filmmaker Adam Scorgie as he dives head first into Canada's most socially acceptable illegal activity. Along the way, Adam demystifies the underground market and brings to light how such a large industry can function while remaining illegal. By interviewing experts from around the globe, including growers, clippers, police officers, criminologists, economists, psychologists, medical doctors, politicians and pop culture icons, Scorgie explores the cause and effect nature of the business behind getting high.

Nobody's innocent in this exploration of an industry that may be profiting more by being illegal. Join Adam Scorgie as he unravels the mystery of *The Union*.

### **Key Links:**

[www.theunionmovie.com](http://www.theunionmovie.com)